

FOR IMMEDIATE RELEASE

**Contact:** Don Farber  
Vineyardsoft Corporation  
800-850-8055 x113  
[Farber@vineyardsoft.com](mailto:Farber@vineyardsoft.com)

## **VINEYARDSOFT DESIGNATED AS SAGE SOFTWARE ENDORSED DEVELOPMENT PARTNER FOR KNOWLEDGESYNC ALERTS**

*Special KnowledgeSync Offer Also Available to Sage Software Clients*

**MARTHA'S VINEYARD, Mass.** – February 26, 2008 – Vineyardsoft Corporation, a leading provider of Business Activity Monitoring (BAM) software, announced today a partnership with Sage Software that makes Vineyardsoft a Sage Software Business Management Division (BMD) Endorsed Development Partner for Vineyardsoft's KnowledgeSync software.

As a BMD Endorsed Development Partner, Vineyardsoft's KnowledgeSync will be marketed and sold by Sage Software with select BMD product lines, including Sage MAS 90 ERP, Sage MAS 200 ERP, Sage MAS 500 ERP, Sage BusinessVision, Sage BusinessWorks, Sage PFW ERP, and Peachtree by Sage. Through the Endorsed Development Partner recognition for KnowledgeSync, Sage Software confirms that it has chosen KnowledgeSync as its preferred Alerting and Workflow application.

In addition, this partnership will introduce a new KnowledgeSync offering – Sage KnowledgeSync Professional Edition – which will be made available to all Sage Software clients for a minimal annual maintenance and support fee. A simplified version of the standard KnowledgeSync Enterprise Edition, the Professional Edition will come with a robust set of pre-configured events giving users the ability to deliver alerts tailored to their Sage Software applications. Clients who activate their license will receive product upgrades and technical assistance from Vineyardsoft.

“This partnership puts Sage Software's official seal of approval on KnowledgeSync as the best alerting and workflow solution for Sage products,” says Don Farber, Vice President of Sales and Marketing for Vineyardsoft. “Although KnowledgeSync has long been sold with Sage's CRM products such as Sage SalesLogix, this partnership shows KnowledgeSync's strength as an enterprise-wide application, one that has a proven track record of benefiting all parts of an organization's business.”

Including pre-configured events that monitor and automate everyday business conditions, KnowledgeSync includes such capabilities as automated invoicing, stock shortage notifications, re-sending of overdue invoices, late delivery alerts, and the identification of missing or erroneous data. KnowledgeSync supports the value of a fully-integrated business environment, monitoring and responding to conditions between multiple Sage Software business applications, providing organizations with real-time inter-departmental business intelligence.

“KnowledgeSync has always been popular with our CRM clients, and now it complements both the front-office and the back-office by providing clients with a standard Alerting Platform for all their Sage Software solutions,” said Alan Bryant, Senior Vice President ISV Programs and Developer Relations for Sage Software’s Business Management Division. “Most importantly, KnowledgeSync gives our clients faster and more meaningful access to business intelligence, and that gives customers a significant advantage over their competition.”

A free trial of KnowledgeSync is available for download from [www.sageknowledgesync.com](http://www.sageknowledgesync.com) and detailed information from both Sage Software and Vineyardsoft is available at [http://sagemas.com/products/sagemas90\\_mas200/CoreAccounting/business\\_alerts/](http://sagemas.com/products/sagemas90_mas200/CoreAccounting/business_alerts/)

### **About Sage Software’s BMD Development Partner Program**

The BMD (Business Management Division) Development Partner Program is designed to help ISVs (Independent Software Vendors) successfully develop, test and market applications that enhance and extend the functionality of Sage Software’s BMD solutions. The program provides extensive development resources, technical services, strategic product and marketing benefits that help maximize Development Partner revenue opportunities. Endorsed Development Partners, the highest achievable designation in the program, receive the greatest benefits by meeting rigorous strategic, technology and integration criteria. Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable business management solutions. For more information on the Sage Software BMD Partner Development Program, please visit [http://sagesoftware.com/partners/development\\_program/index.cfm](http://sagesoftware.com/partners/development_program/index.cfm)

### **About Vineyardsoft Corporation**

Vineyardsoft Corporation is headquartered on Martha’s Vineyard, MA, and is a leading developer of Business Activity Monitoring (BAM) software. Vineyardsoft enables organizations to identify, respond to, and deliver critical, time-sensitive business data to employees, business partners, and customers. Vineyardsoft’s mission is to empower clients to respond more quickly, intelligently, and profitably to changes in an organization’s business where timing is critical to success. For more information on Vineyardsoft, call 800-850-8055, e-mail [info@vineyardsoft.com](mailto:info@vineyardsoft.com) , or visit Vineyardsoft’s Web site at <http://www.vineyardsoft.com>.

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